



LinkedIn Profile Checklist

- ☐ Customize Your Profile URL
- ☐ Know Your Goals for LinkedIn
- ☐ Pick the Right Profile Picture
- ☐ Update Your Background Photo
- ☐ Headline Packed With Keywords
- ☐ Optimize Your Summary
- ☐ Update Your Profile to First Person
- ☐ Grow Your Network to 50+ Connections
- ☐ Join 10+ Groups
- ☐ Add Your Achievements
- ☐ Input Volunteer Work, Projects, and Skills
- ☐ Request at Least 3 Endorsements
- ☐ Pass 5 Skills Assessments
- ☐ Change Profile to Public
- ☐ Comment on 15 People's Posts
- ☐ Follow 10 Influencers in Your Industry
- ☐ Make 10 Posts